



The Wilmot Raceway was opened in 1951 and is a 1/3 mile clay, semi-banked oval race track which features the racing of IRA Outlaw Sprints, Mini-Sprints, Wingless Sprints, Street Stocks, and Modified and Bandit classes of racing. The track runs Saturday nights from April - October. The grandstands at the track have seating for 5,500 people. An average Saturday night attendance is 1500+, with special events such as the Tony Stewart All-Star Series and the World of Outlaws Sprint Car Series drawing 4,000+.

SPEED



FUN



RIDES



FOOD



THRILL



MUSIC



With a history dating back to 1920, the Kenosha County Fair is an annual five day event occurring in mid-August of each year. The focus of the Fair is to provide agricultural, educational and informational exhibits. The Fair also offers affordable, quality family entertainment for Kenosha County and the surrounding communities. Fair attendance fluctuates between 85,000 and 100,000 annually. Over 600 4-H youth participate in exhibiting everything from animals to rockets to clothing. Kenosha County Fair boasts one of the largest and most impressive educational exhibit buildings in the State. The Open Class exhibits feature impressive displays of quilts, cake decorating, photography and home grown vegetables, to name just a few.



## Kenosha County Fair Sponsorship Opportunities

### Grand Champion Sponsor \$5,000

- Inclusion on print and/or electronic media
- PA announcements for duration of the Fair
- Signage on fairgrounds
- Logo on website and social media
- Logo on Fair brochure
- 50 complimentary Fair admission tickets

### Blue Ribbon Sponsor \$2,500

- Inclusion on print and/or electronic media
- Signage on fairgrounds
- Logo on website and social media
- Logo on Fair brochure
- 25 complimentary Fair admission tickets

### Red Ribbon Sponsor \$1,000

- Signage on fairgrounds
- Logo on website and social media
- Logo on Fair brochure
- 10 complimentary Fair admission tickets

### White Ribbon Sponsor \$500

- Logo on website and social media
- 5 complimentary Fair admission tickets

### Friend of the Fair

- Custom sponsorships created specifically to meet goals and budgets. We accept donations of any size.

Contact: Denise Zirbel  
262-862-6121  
fairmanager@kenoshacofair.com

The Kenosha County Fair Association, Inc. is a non-profit 501(c)5 corporation which owns and operates approximately 75 acres located in Wilmot, Wisconsin and is home to both the Kenosha County Fair and the Wilmot Raceway. Wilmot is located 10 miles west of I-94 and 2 miles north of the Illinois state line.



## Wilmot Raceway Sponsorship Opportunities

### Checkered Flag Sponsor \$1,500 IRA Night \$1,000 Family Night

- Inclusion on events and electronic media
- PA announcements on event night
- Logo on website and Social Media
- Availability to purchase unlimited 1/2 price admission tickets for Race Night
- Victory Lane trophy presentation and photo opportunity

### Annual Division Sponsor \$2,000

- PA announcements on all Race Nights
- Logo on website and social media
- Availability to bring sponsor banners
- 10 Complimentary Admission Tickets
- Victory Lane photo opportunities
- Trophies to Top 5 in Division
- 4 x 8 Billboard

### Billboard Sponsor \$1000 8 x 16 \$500 4 x 8

- Logo on website and social media
- 5 complimentary Fair Admission Tickets

### Raceway Fanatic

- Custom sponsorships created specifically to meet goals and budgets. We accept donations of any size.

We can also host corporate events. Please contact us to design an exciting and memorable event for your employees, clients or a combination of both!

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30820 111th St • PO Box 96 • Wilmot, WI 53192 • 262-862-6121